

FF UX

CTFEDS.ORG/FFUX

GOALS FOR THE DAY

IDENTIFY YOUR SPECIFIC

PROBLEMS AND PATTERNS

GOALS FOR THE DAY

MAKE YOUR OWN LIST OF
FUTURE FRIENDLY UX

PRINCIPLES

GOALS FOR THE DAY
START SKETCHING OUT
SOLUTIONS

AGENDA

BREAKS AT 2PM. 3PM. 4PM

Pfeiffer

Essential resources for training and HR professionals



TRAINING FROM THE BACK OF THE ROOM

65 WAYS TO
STEP ASIDE AND
LET THEM LEARN

SHARON L. BOWMAN

Foreword by JAY CROSS

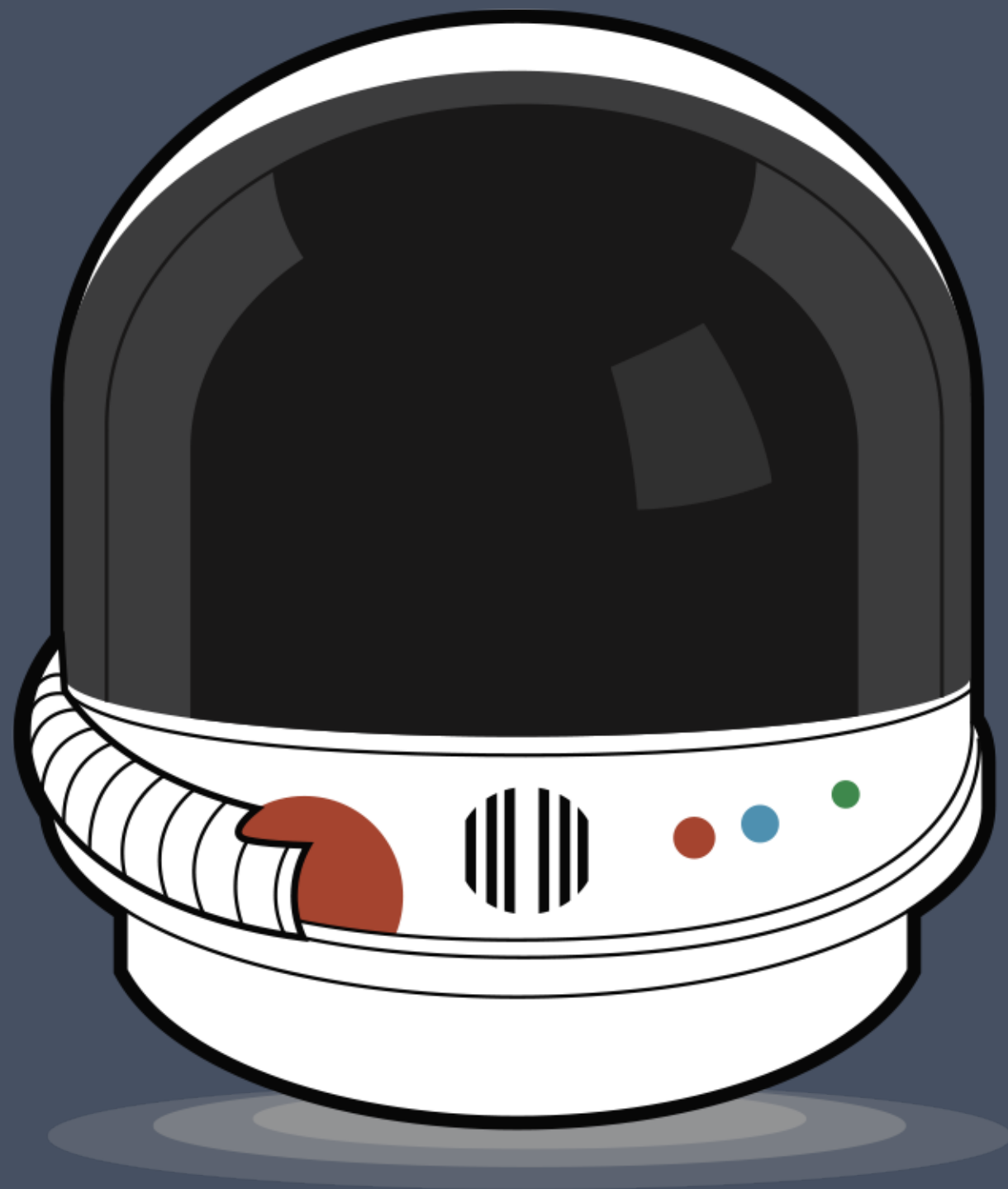
PROBLEMS

PATTERNS

PRINCIPLES

SOLUTIONS

**WHAT IS FUTURE
FRIENDLY UX DESIGN?**



future friendly

A large collection of old mobile devices, including smartphones, tablets, and laptops, scattered on a wooden surface. The devices are of various models and colors, mostly in shades of black, silver, and blue. They are arranged in a somewhat chaotic manner, with some lying flat and others slightly propped up. The background is a dark, textured wooden wall, and the foreground is a light-colored wooden surface. The overall tone is muted and nostalgic.

FUTUREFRIEND.LY

THE QUANTITY AND
DIVERSITY OF CONNECTED
DEVICES IS INCREASING.

THE QUANTITY AND
DIVERSITY OF CONNECTED
DEVICES. AND THE PEOPLE
THAT USE THEM. IS
INCREASING.

**1. ACKNOWLEDGE AND
EMBRACE
UNPREDICTABILITY**

**2. THINK AND BEHAVE IN A
FUTURE FRIENDLY WAY**

**3. HELP OTHERS TO DO
THE SAME.**

FUTURE FRIENDLY PRINCIPLES

FUTURE FRIENDLY PRINCIPLES

FOCUS

FUTURE FRIENDLY PRINCIPLES

CONTENT

FUTURE FRIENDLY PRINCIPLES DEVICES

IT'S A MISSION

FUTURE FRIENDLY UX DESIGN

AN EXAMPLE

PROBLEM
ASSUMPTIONS ABOUT
USER'S INTEREST

PATTERN

CAROUSEL ଠ_ଠ

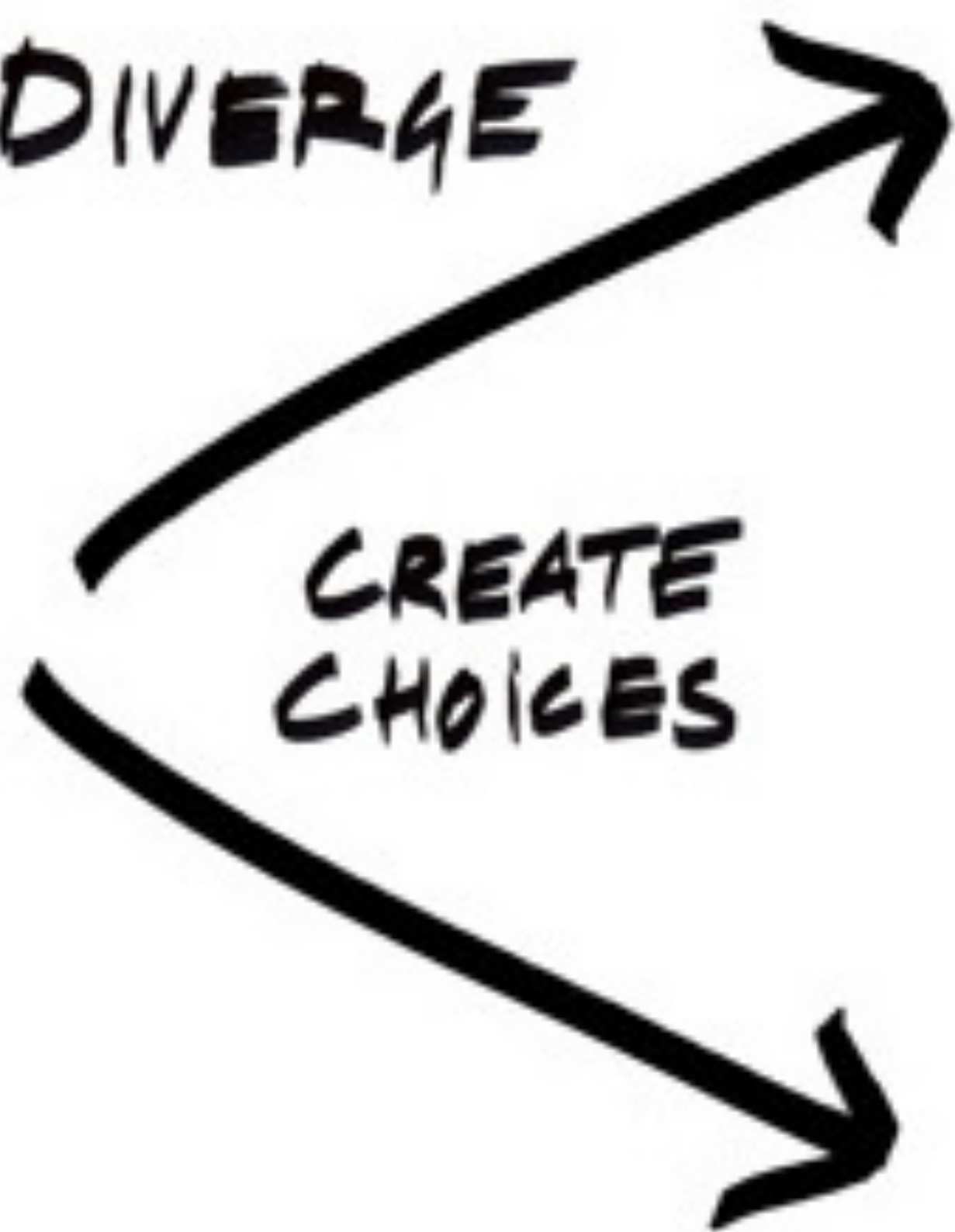
PRINCIPLE
FOCUS

DIVERGE

CONVERGE

**CREATE
CHOICES**

**MAKE
CHOICES**



SOLUTION

**SINGLE HERO IMAGE
RANDOM ON PAGE LOAD**

QUESTIONS / QUERIES?