FF UX

CTFEDS.ORG/FFUX

GOALS FOR THE DAY

IDENTIFY YOUR SPECIFIC PROBLEMS AND PATTERNS

GOALS FOR THE DAY

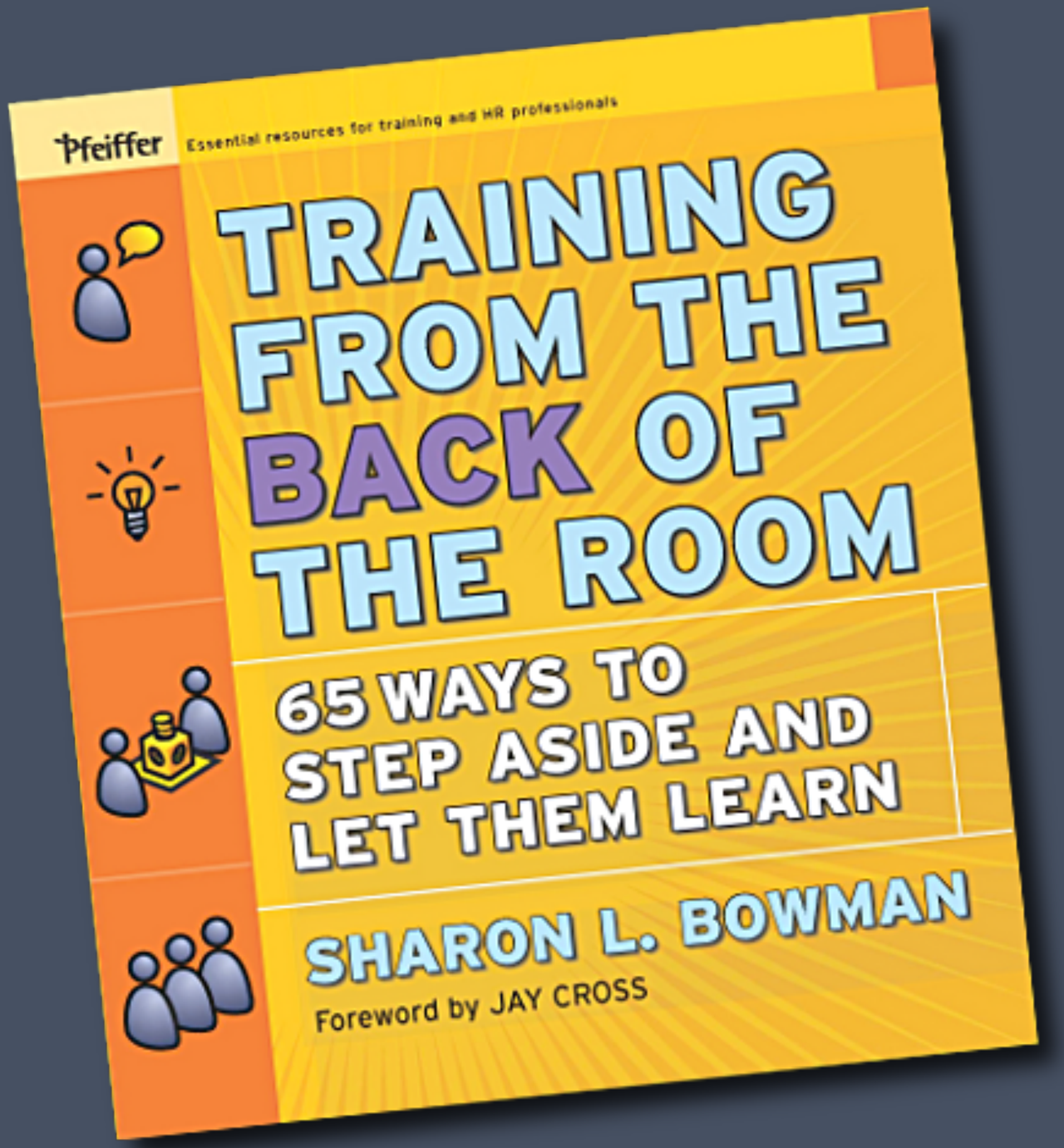
MAKE YOUR OWN LIST OF FUTURE FRIENDLY UX PRINCIPLES

GOALS FOR THE DAY

START SKETCHING OUT SOLUTIONS

AGENDA

BREAKS AT 2PM. 3PM. 4PM


Pfeiffer
Essential resources for training and HR professionals
TRAINING FROM THE BACK OF THE ROOM
65 WAYS TO STEP ASIDE AND LET THEM LEARN
SHARON L. BOWMAN
Foreword by JAY CROSS

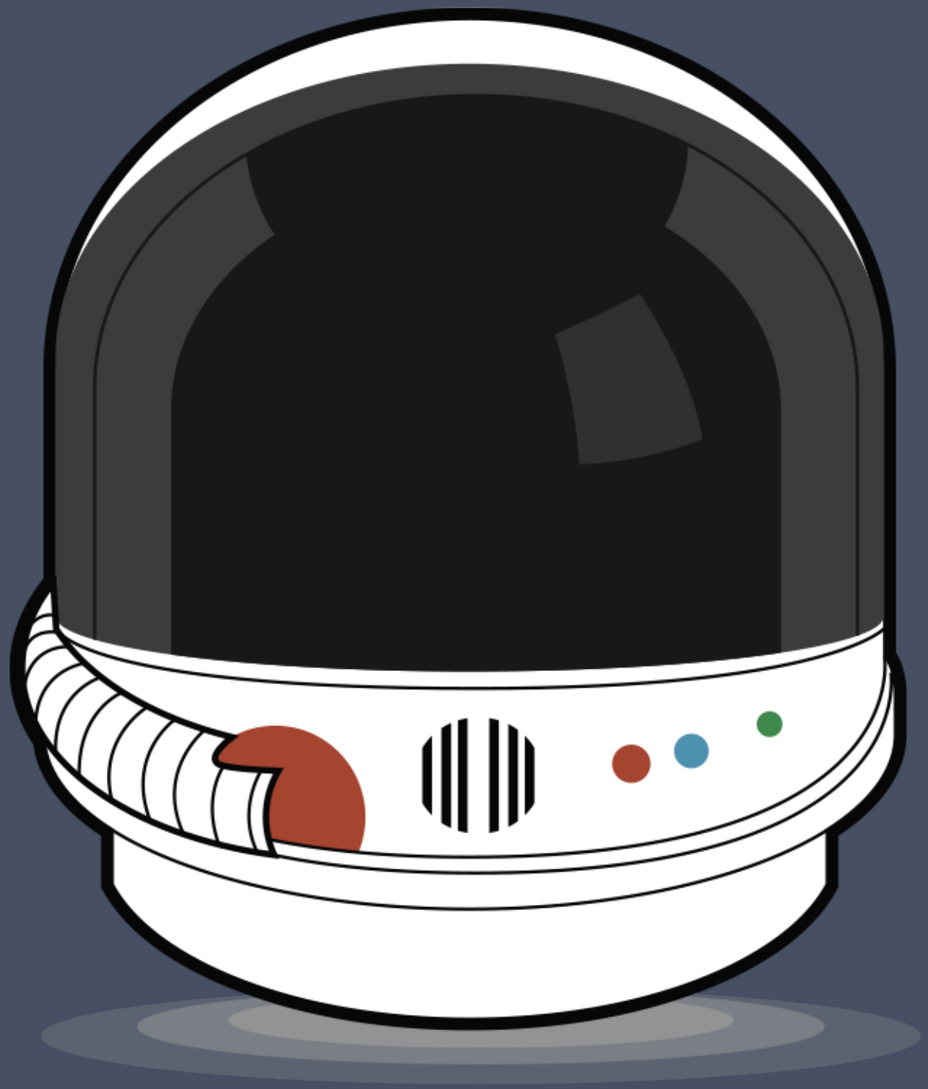
PROBLEMS

PATTERNS

PRINCIPLES

SOLUTIONS

WHAT IS FUTURE FRIENDLY UX DESIGN?



future friendly

FUTUREFRIEND.LY

THE QUANTITY AND DIVERSITY OF CONNECTED DEVICES IS INCREASING.

THE QUANTITY AND DIVERSITY OF CONNECTED DEVICES. AND THE PEOPLE THAT USE THEM. IS INCREASING.

1. ACKNOWLEDGE AND EMBRACE UNPREDICTABILITY

2. THINK AND BEHAVE IN A FUTURE FRIENDLY WAY

3. HELP OTHERS TO DO THE SAME.

FUTURE FRIENDLY PRINCIPLES

FUTURE FRIENDLY PRINCIPLES

FOCUS

FUTURE FRIENDLY PRINCIPLES

CONTENT

FUTURE FRIENDLY PRINCIPLES

DEVICES

IT'S A MISSION

FUTURE FRIENDLY UX DESIGN

AN EXAMPLE

PROBLEM

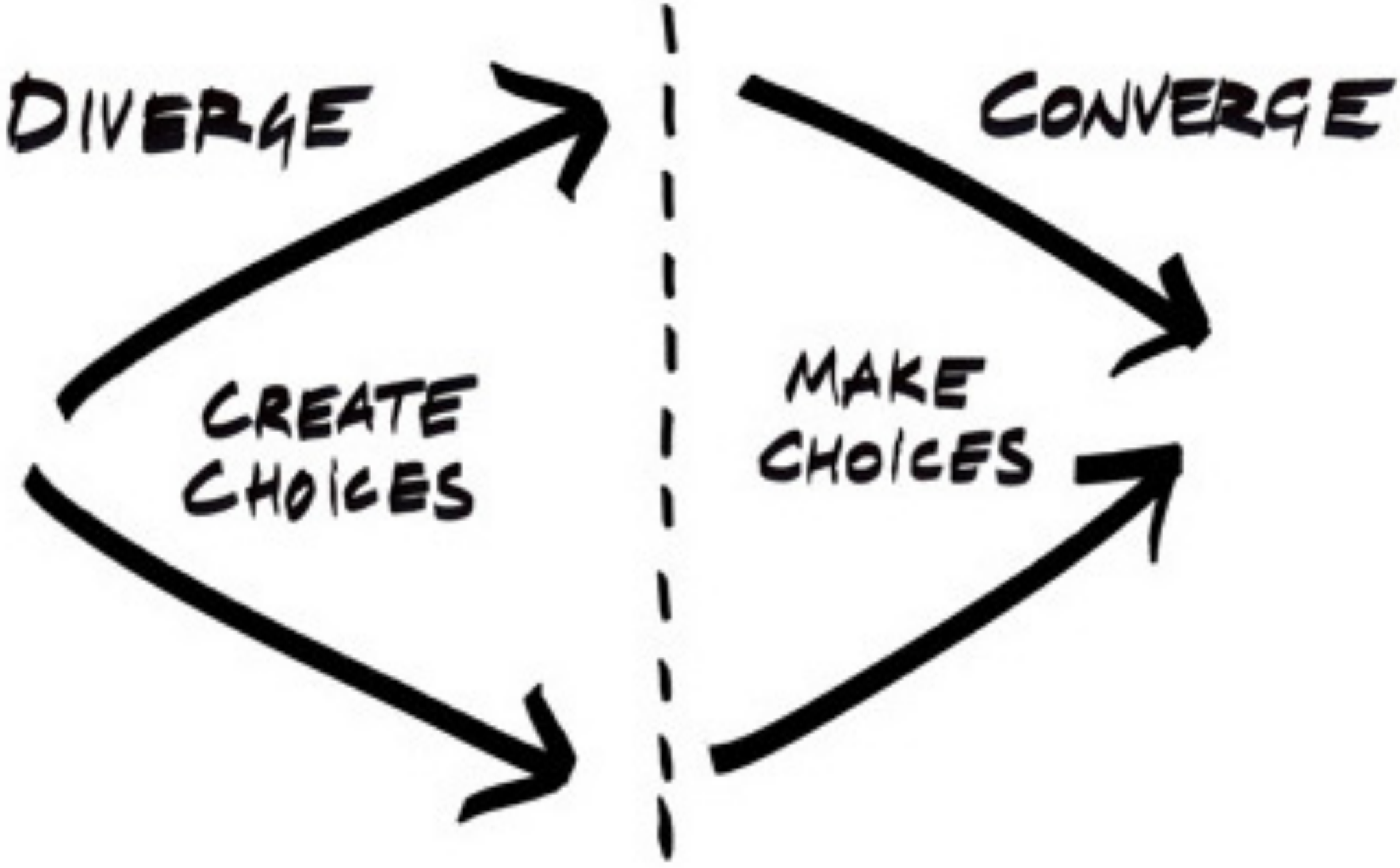
ASSUMPTIONS ABOUT USER'S INTEREST

PATTERN

CAROUSEL ➿_➿

PRINCIPLE

FOCUS


DIVERGE
CONVERGE
CREATE CHOICES
MAKE CHOICES

SOLUTION

SINGLE HERO IMAGE RANDOM ON PAGE LOAD

QUESTIONS / QUERIES?